



**Fleurop-Interflora
European Business Company AG
Heinz Studer
Stelzenstrasse 6
8152 Opfikon-Glattbrugg
Switzerland**

Frankfurt/Main, 22.09.2009

Dear Sir or Madam,

Hilton International Co. has worked in close cooperation with Fleurop-interflora EBC LTD in general and Mr. Heinz Studer, Marketing Director of Fleurop-interflora EBC LTD in particular for 7 consecutive years now.

During our cooperation various cross-marketing promotions, on- and offline, were conducted. Among others this included mutual customer discounts, special offers for the members and promotions for recruiting new members for the Hilton customer loyalty program / HHonors.

Until today Heinz Studer / Fleurop-interflora has always met their obligations in a professional and reliable manner to our full contentment and we have benefited from the collaboration. The execution of our agreements was always timely and very dependable. We will be happy to continue the cooperation with Heinz Studer.

With kind regards,

A handwritten signature in blue ink, appearing to read 'Angela Haug', with a long horizontal flourish extending to the right.

Angela Haug
Director Marketing Central Europe

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